

**2017 – Present****GRAPHIC DESIGNER****OPERA America**

- Relied upon as organization's sole designer to art-direct and produce marketing and development projects
- Promote programming: logos, digital banners, posters, brochures, social media graphics, presentations
- Design branding for annual Opera Conference: visual identity, posters, brochures, web graphics, invitations
- Create National Opera Center materials: posters, flyers, digital ads, brochures, merchandise
- Generate infographics and design layout for annual field report
- Design print ads for *Opera America* magazine
- Create photo illustrations and design layout for biannual newsletter
- Design exhibition graphics for National Opera Center's on-site gallery

**FREELANCE PROJECTS****Association of Music and Promotion awards**

Collaborate annually with event team: design posters, step-and-repeat, signage, program, social media graphics

**Arizona Opera**

Create visual identity and suite of materials for annual events

**Dobbs Ferry Food Pantry**

Volunteer weekly at community food pantry distribution, update website (Wordpress), photo edit for newsletters

**2017 – 2022****FREELANCE PROJECTS****Ballet Hispánico**

Designed posters, ads, merchandise

**Curtis Institute of Music**

Designed alumni newsletter, performance playbill, postcards

**Vintus Wines**

Designed packaging, sales materials, powerpoint presentations, invitations, menus, brochures, shelf art

**Nevada Ballet, Ballet West**

Designed annual reports, presentations

**2016 – 2017****ART DIRECTOR****HearstLive/Hearst Creative Communications**

- Created digital graphics for 100-ft multimedia installation wrapping around exterior of NYC's Hearst Tower
- Designed in-house signage, emails (Mailchimp), invitations for corporate events

**2009 – 2016****GRAPHIC DESIGNER****Film at Lincoln Center**

- Met across departments to discuss visual identities to promote programming, festivals, and special screenings
- Conceptualized and adapted designs for theater posters, postcards, web and print ads, theater slides, social media
- Designed collateral for annual Chaplin Award Gala: invitations, menus, signage, digital graphics, step-and-repeat
- Produced digital slideshows for Walter Reade Theater, Elinor Bunin Munroe Film Center, and Alice Tully Hall
- Created exhibition graphics for Frieda & Roy Furman Gallery

**FREELANCE PROJECTS****Austin Opera**

Produced key art, designed print and digital materials for seasonal programming

**Cincinnati Ballet**

Adapted key art for website and social media, designed print brochures

**SoCo Restaurant**

Conceptualized branding and designed logo, menus, signage, user-interface design

**2000 – 2009****ASSOCIATE ART DIRECTOR****InStyle magazine**

Designed pages and art-directed photo shoots for monthly magazine focused on fashion, beauty, and celebrity lifestyle

**EDUCATION****Rhode Island School of Design**

Bachelor of Fine Arts, Graphic Design

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